

- Gives benefit of conventional degree along with domain specialization in Telecom, Retail & BFSI -

April 29, 2010 : NIS Academy, an educational initiative of NIS Sparta Ltd., Asia's leading Training, Education and Learning solutions provider, today announced the launch of 'NIS PGPM Courses' targeted at students who are seeking programs to make them 'Market Ready', provide placement assistance and also offer benefit of a recognized degree. NIS PGPM is a blend of Knowledge and Skills; Knowledge through the conventional UGC recognized degree such as BBA or an MBA, and Skills through an autonomous Program in Business Skills.

In this context, Mr. Manoj Chawla, Executive Senior V-P, NIS Academy, said, "The requirement for skilled professionals is always high. Companies are seeking individuals who are 'Market-Ready', equipped with right knowledge, skills, and attitude that make a difference. NIS PGPM is a blended program which exposes the student to the practical nuisances of a corporate world, focuses on building their work attitude and skills, while ensuring theoretical concepts through a university monitored degree program."

He also said, "The unique model enables us to deliver a world-class learning experience to the students by leveraging on the current technologies. Through this initiative we also ensure a wider reach and quality education across centers. Our panel of subject matter experts who are seasoned industry professionals will further add tremendous value to the learning experience".

The NIS PGPM with BBA for 10+2 is a 3-year course that gives students the benefit of Dual Qualification and that too with the backing of 100% placement assistance.

Apart from the regular BBA Applied Management curriculum, this module also equips students with knowledge of high growth industry verticals such as retail, telecom or the BFSI sector.

The NIS PGPM with MBA for graduates, a 2-year course, combines benefits of a DEC and UGC recognized degree and know-how on key industry verticals. The program aligns students to the market realities, builds their business skills, thus, paving the way for pursuing a good career.

NIS PGPM program is delivered through a unique methodology that effectively equips the students with good knowledge, refined attitude, outstanding skills and winning habits along with 100% placement assistance. The module includes an industry overview of new age businesses along with industry-specific sales management. The UGC and DEC approved MBA and BBA degree is from Annamalai University.

Admissions for NIS PGPM are open at all the NIS Academy centres across the country. For further details, please log onto www.thenisacademy.com

About NIS Academy

NIS Academy is an educational initiative of NIS Sparta, Asia's leading Training, education and learning solutions provider and a Reliance ADA Group company. Using more than 50 learning centres spread across the country, NIS Academy grooms students to become 'Market Ready' by sharpening their leadership and personal effectiveness skills, besides enhancing their knowledge of business operations. Providing 100% placement assistance, NIS Academy has already shaped careers of over 60,000 students who today are successful professionals with Blue Chip Companies.